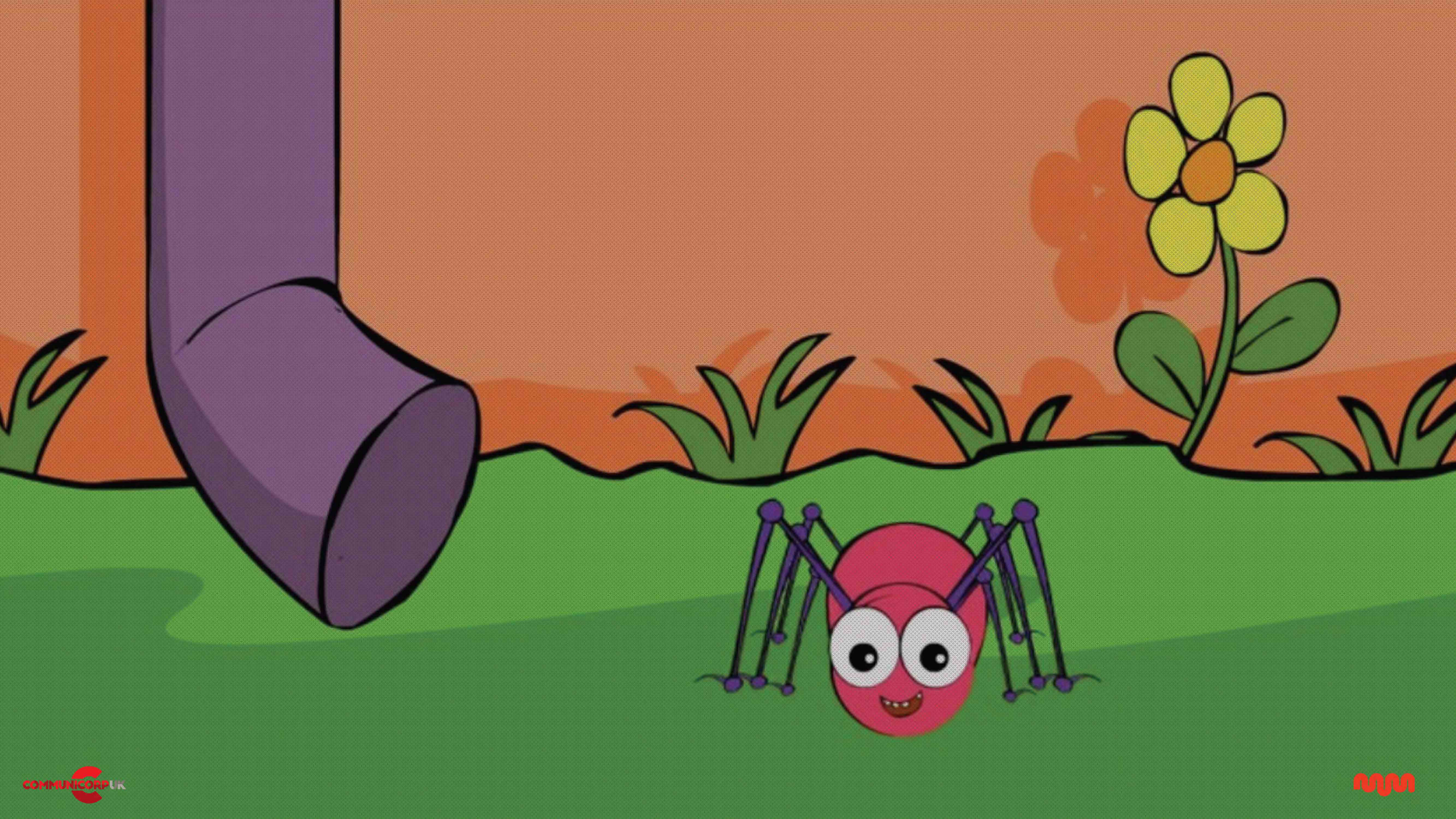


SONIC TRUTH













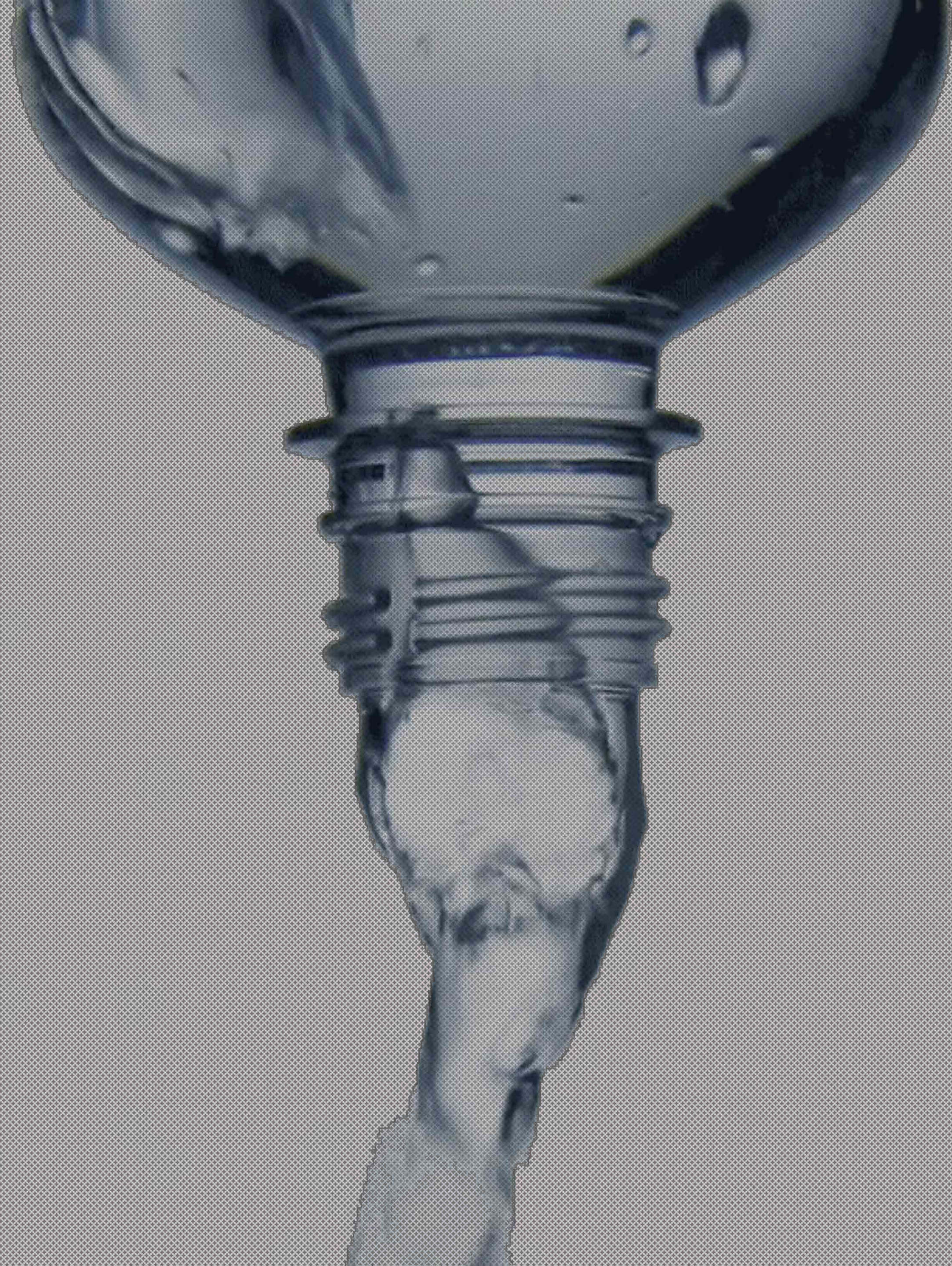


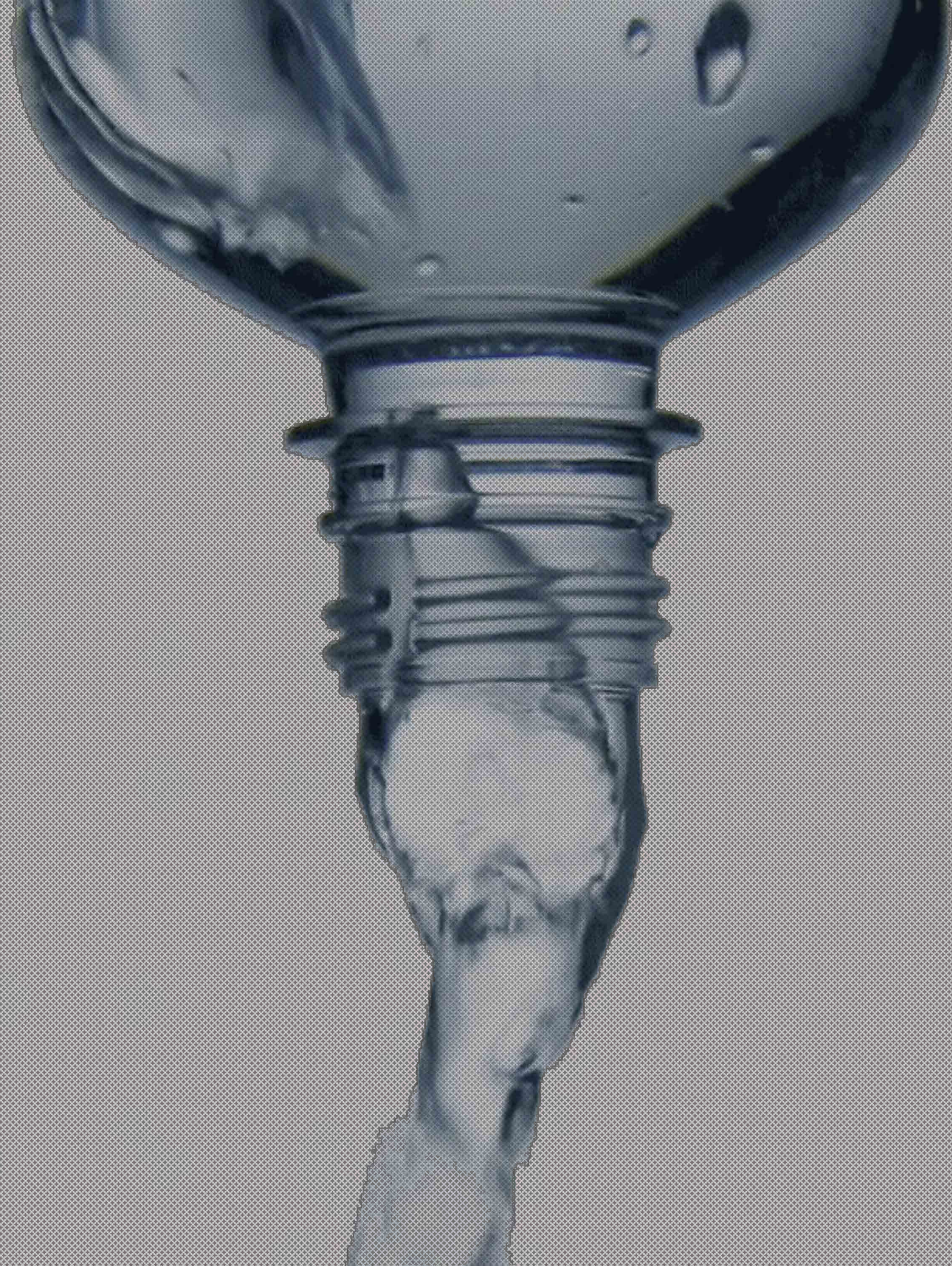






20% FASTER







INFORMATION

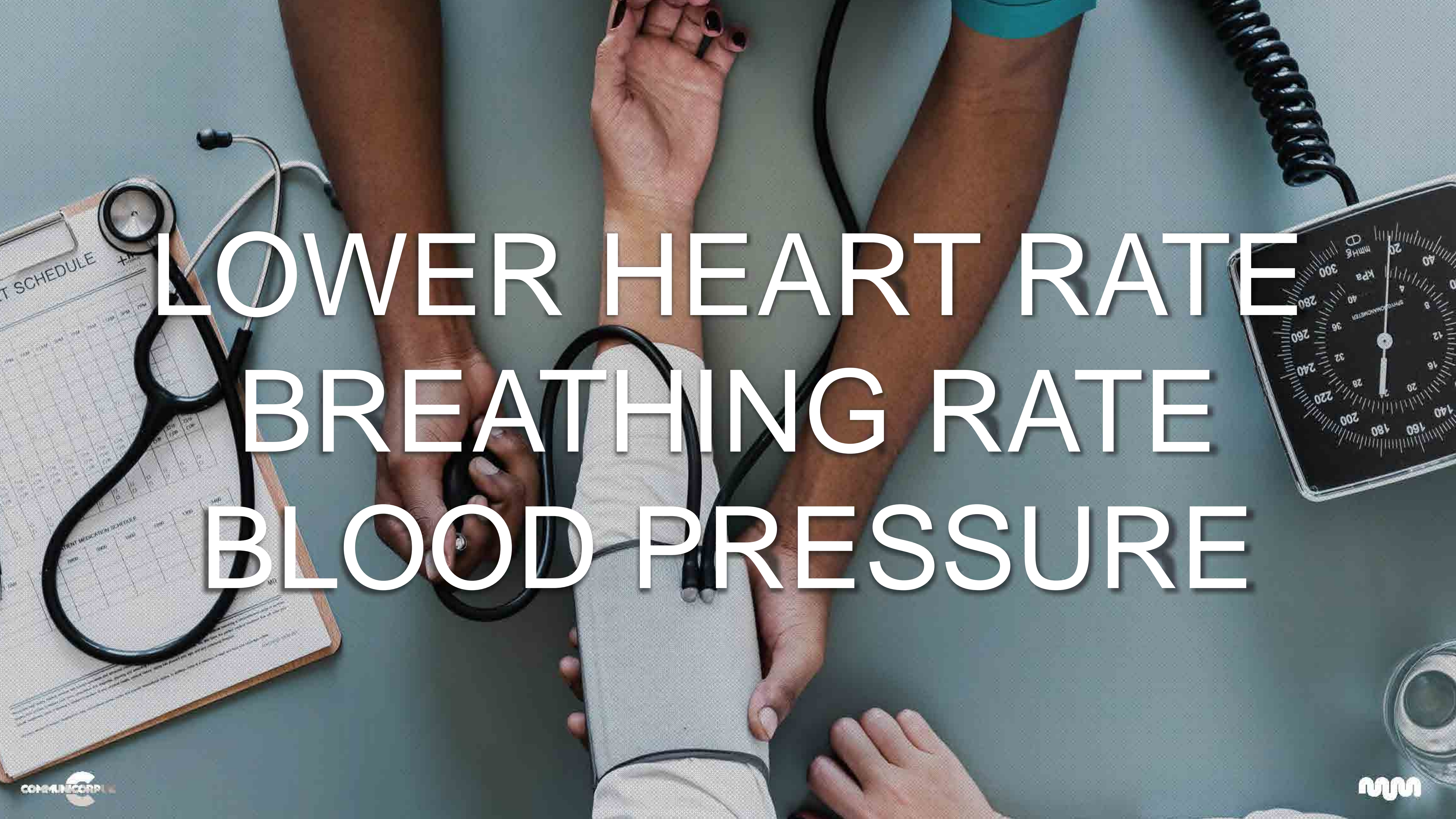
A person is swimming in the ocean, viewed from above. In the foreground, the open mouth of a shark is visible, showing its sharp teeth. The word "EMOTION" is written in large, white, sans-serif capital letters across the center of the image.

EMOTION



RECALL

MUSIC AS MEDICINE



LOWER HEART RATE BREATHING RATE BLOOD PRESSURE

EASE PAIN

Decreased pain in Fibromyalgia sufferers

Fibromyalgia highly linked to depression and anxiety

MUSIC LISTENING TO LOWER CORTISOL

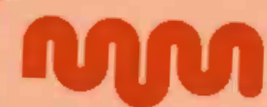
A man with dark, curly hair and glasses is smiling and pointing his right index finger upwards. He is wearing a red bow tie, a blue and white checkered shirt, and a brown and white patterned vest. The background is a solid teal color. Large, white, bold text is overlaid on the image, reading "TODAY'S MIND-BLOWING STATISTICS!".

TODAY'S
MIND-BLOWING
STATISTICS!

“Brands with music that fit their brand identity are 96% more likely to be recalled than those with non-fit music or no music at all”

Dr. Adrian North and Dr. Hargreaves at Leicester University

SONIC BRANDING













TELL STORIES THROUGH
SOUND AND MUSIC
THAT PEOPLE WILL LOVE AND
REMEMBER YOU BY